

Prerequisites of Study Global Sales and Marketing - Master Programme

Completed **Master's** (Mag./DI) or **Bachelor's degree** (180 ECTS) with:

Prerequisites	ECTS	Course title	ECTS	h/week	University
English	min. 10 ECTS *				
Strategy/Marketing and/or Sales	8 ECTS				
Finance/Controlling/General Management	12 ECTS				
Law	2 ECTS				
Information Technology	4 ECTS				
Cross-Cultural Management	5 ECTS				

* or 87 Points TOEFL or 6.5 IELTS or Cambridge Certificate Level "C1"

Please fill in the table above your course equivalence to the prerequisites of study.
You have to join the transcripts of records and a detailed study programme as well to prove the accuracy of your statement.
If you can't fulfil all requirements, you need to fetch the ECTS in the 1st semester.