Providence University

International College

Global Master of Business Administration (G MBA)
International College
Our Goals and Philosophy in Education

Language Fundamentals
- Common Courses of Foreign Languages
- Courses of Professional English and International Negotiation
- Organizing Tests for Certificate of Mainstream Languages

Professional Guidance
- Establishment of Degree-based International Programs
- Supports to Other Departments of the School for Certification of International Courses
- Promotion of Dual Degree across Countries

Professional Guidance
- Courses for Intercultural Communicative Competence Training
- Internships at Multinational Companies and International Volunteer Program
- To Build Multinational Industry-University Cooperation Networks
Dual Degree Partners:

🌟 France (Lyon): Mater degree
🌟 USA (Fordham, New Jersey, Indianapolis, Ohio...): Bachelor degree
🌟 Germany (Cologne, Nürnberg): Bachelor degree
🌟 UK (London, Sunderland): Bachelor degree

Erasmus+ Program Partners:

🌟 Lithuania
🌟 Poland
100% taught in English

Practice-oriented teaching & learning + Internet marketing and E-commerce

Strong teaching faculties in academic and industry

WHO WE ARE

Strong industrial connections

Globalization learning environment: 85% of students from all over the world, 27 different countries

One of Top 10 libraries in Taiwan

GMBA One of the most prominent Global MBA in Taiwan
- **Internet Marketing**
  - Guide to how organizations can use the Internet to support their marketing activities
  - Build on traditional marketing theory and concepts together with emerging academic literature
  - Guide a structured approach to applying the Internet for marketing

- **Omni-Channel Commerce Management**

- **Human Resource Management**
  - This course is designed as an overview of the Human Resource Management (HRM) function and the manager’s role in managing employment relationship in organization.

- **Advanced Financial Management**
  - The major contents of this course include capital structure, dividend policy and stock repurchase, asset pricing, corporate control, and capital budgeting, etc.

**Plus other features:**
- Chinese course and cultural learning
Studying in the Global MBA program of Providence University includes advanced management knowledge and also latest issues in business.

For example, contemporary digital business industry and practice will be introduced in Omni-channel Commerce Management course. In addition, many case studies in Asia will be involved in Human Resource Management and Advanced Finance Management. Both professional background knowledge and enterprises practices for business context in Asia are emphasized equally.
Cycling around Taiwan

You can ride a bike to enjoy our most beautiful scenery!
Giant is the world’s largest producer of high-quality bikes. With the passion of creating the best products and making them accessible to all riders, Giant introduces many innovated products into sport industry.
Raystar Optronics., Inc. is the leading manufacturer of PMOLED display (Passive Matrix OLED) and modules in Central Taiwan Science Park. Taiwan.

Raystar built its reputation by offering advanced technology, design services and manufacturing efficiency in Character OLED modules, Graphic OLED modules, TFT LCM display modules, Monochrome Character LCD modules, Graphic LCM display modules products.
Professional Manager Lecture

2018 GMBA invite Mr. Conrad Chen, Country Chairman of the Board & General Manager of Philips Taiwan and General Manager of Personal Health Taiwan, come to Providence University to teach “International Marketing Management” together with PU teacher.
GMBA contact person:

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Providence University

Providence University (PU) in Taiwan is a Catholic Institution which was founded by the Sisters of Providence of Saint Mary’s of the Woods, Indiana, USA in 1956. With the vision of being International university with social responsibility, teaching excellence and featured research. PU is proactive to promote study abroad program and devoted to build an international campus atmosphere.

◆ **Top 5** rank in student mobility and exchange among all the universities in Taiwan.
◆ **Top 13** rank in Internationalization among all the universities in Taiwan.
◆ More than 12,000 students, 630 full-time faculty members and more than 10% students from Overseas
◆ Awarded as one of the “teaching excellence universities” by the Ministry of Education (MOE) for 12 consecutive years.
◆ Pioneered the “4-year undergraduate double degree program” with the highest enrolment rate amongst all domestic universities.
Maximum number of years to study for degrees:
Bachelor Degree  4 – 6 years
Master Degree  1 – 4 years
Doctor Degree  2 – 7 years. The maximum period of suspension is 2 years.

English-taught course:
◆ International College (Degree-seeking Program):
  ➢ Bachelor of International Business Administration
  ➢ Global Master of Business Administration MBA
◆ Double-degree Program with partner universities
  ➢ France
  ➢ Germany
  ➢ Japan
  ➢ UK
  ➢ USA
◆ International Exchange Student Program: (one/two semester)
Providence University
Luking Library

◆ Top 10 library in Taiwan
◆ More than 1,500,000 collections in Luking Library
◆ E-Learning Center that students can use and discuss
◆ Special exhibitions in e-learning center
Why Providence University

Key features:

- International learning environment
- Professional team
- English-taught course
- Integrate theory with practice
- Strong industrial connection
- Chinese course and culture learning
- Beautiful campus, stadium, swimming pool, gym...
Know more about Taichung, Taiwan
Taiwan, the central of Asia

- Tokyo
- Beijin
- Shanghai
- Bangkok
- Singapore
- Jakarta
- New Delhi
- Hong Kong
- Seoul
- Tokyo
- Flight 3.5 hours
- Flight 2.5 hours
- Flight 2 hours
- Flight 3.5 hours
- Flight 4 hours
- Flight 5 hours
- Flight 5.5 hours

Providence University
Top Brand from Taiwan

Asus is the world's 4th-largest PC vendor by 2015 unit sales. Asus appears in BusinessWeek’s "InfoTech 100" and "Asia’s Top 10 IT Companies" rankings.

Giant Manufacturing Co. Ltd. (commonly known as Giant) is a Taiwanese bicycle manufacturer that is recognized as the world's largest bicycle manufacturer.

Maxxis (Cheng Shin Rubber Industry Co.) is the ninth largest tire company in the world.
Taichung, the central of Taiwan

- **Taipei City**: 1 hour with High-Speed Rail from Taichung
- **Taipei 101 Tower**: The building was officially classified as the world's tallest in 2004 to 2010.
- **Fengjia Night Market**: It was claimed to be the largest night market in Taiwan.
- **Taichung City**: 1 hour with High-Speed Rail from Taichung
- **Sun Moon Lake**
- **Taroko National Park**: Taroko Gorge and its surrounding area are well known for their abundant supply of marble, leading to its nickname, "The Marble Gorge". The rock now seen in Taroko began over 200 million years ago as sediment on the bottom of the ocean.
- **Kenting National Park**: This national park is well known for its tropical climate and sunshine, scenic mountain and beach, the Spring Scream rock-band festival held in every March, and has long been one of the most popular tourist destinations in Taiwan with 5.84 million visitors in 2016.
**Special in Taichung**

- **Dajia Jenn Lann Temple**: Daijia Jenn Lann Temple is one of the most famous Matzu Temples in Taiwan. It has over 200 years of history.

- **Wuling Forest Recreation Area**:

- **Gaomei Wetlands**: The most beautiful sunset in Taiwan

- **National Taichung Theater**:

- **National Taiwan Museum of Fine Arts**:

- **Wufeng Lin Family Mansion and Garden**: (Historical ancestral home)
You cannot miss in Taiwan!

**Bike tour:** enjoy the beautiful scenery and local, friendly people. You can also try to ride around Taiwan.

**Taiwanese cuisine:** taste the Taiwan local food which is considered the most delicious food!

**Swimming and snorkeling:** You can see how beautiful under the sea.
Can’t wait?
Come and join us!