STUDY AND RESEARCH AT THE SCHOOL OF MANAGEMENT

www.fh-ooe.at/campus-steyr
At the FH Upper Austria Faculty of Management more than 1400 students are currently participating in one of the 12 practical study programmes. 50 full time professors and 320 part-time lecturers ensure that the latest business trends and current research findings flow into their teaching. For many students, a professional internship or corporate project serve as a springboard to a successful career. 99 % of our graduates have a job thanks to the successful combination of theoretical expertise, practical experience and global know-how.

Rankings prove the high quality of education

Students acquire general management know-how, subject specific competence, social skills and the ability to put what they have learned into practice. National and international rankings confirm year after year that the Faculty of Management in Steyr is one of the best educational addresses in the field of business.
International university

Global thinking is essential for management experts. We offer our students numerous opportunities to intensify their international competence: during a semester abroad at one of our 120 partner universities worldwide, at international events as well as in lectures by guest professors from abroad. Two degree programmes are taught entirely in English. All degree programmes offer individual courses in English.

Cosmopolitan

Degree programmes in English, students and professors from all over the world, international specialist conferences and events, partner-universities on every continent – internationalization is taken very seriously at Campus Steyr. Attracting talented students from abroad to Steyr is a cornerstone of our strategy. That way graduates with good language skills, a sound education and an international background are prepared for Upper Austria’s economy. Ideally, they stay and work here. If they move elsewhere then a contact network with their fellow Austrian students ensures they remain closely linked to the region.

Semester abroad

The second pillar of the internationalization strategy in Steyr concerns the Austrian students who go abroad for a semester, which has firm foundations in most curricula. The students are able to choose from approximately 120 partner universities. The semester abroad is credited. The International Office offers administrative services and advice concerning scholarships.

Double - and Triple - Degree

So-called double and triple-degree programmes are enjoying growing popularity. These allow students to complete two or three degrees at several universities.

Steyr and the world

» More than 1,400 students
» The ‘International Office’ supports students with the administrative side of their semester abroad.
» Global Sales and Marketing Bachelor and Master degrees are taught 100 % in English
» Variety of international research collaborations
» Annual Cross-Cultural Business Conference
» An International Fair every semester, at which international students present their national delicacies and customs.
» Approx. 240 international exchange students on the campus. Approx. 340 students complete a semester abroad each year.
» International students who are interested in completing a German-speaking degree course are offered a one-year preparatory course prior to studying in order to learn the language.
» A fee-based ‘International Matriculation Programme’ is offered for international people living in Austria but whose international school leaving certificate does not qualify them for admission to a bachelor’s degree.
Management research at the FH Upper Austria Campus Steyr is characterized by an optimal combination of scientific orientation and closeness to what is going on in practice. We offer application-oriented, state-of-the-art research and development in a broad range of topics along the entire value chain. These are: controlling, accounting and finance management, digital business, global business management, logistics, production and operations management as well as the support of clinical core processes.

Our lecturers are in touch with the very latest trends. Regular, intensive research activity ensures that teaching content, and therefore students, profit from the results of their research activities. Lessons are lively and up-to-date.

Annual specialist conferences

- April | Production and Management Forum
- May | Cross-Cultural Business Conference
- June | Austrian Logistics Day
- September | FRAP Conference
- October | eBusiness Best Practices
- November | Controlling Insights Steyr (CIS)

In addition to the full-time teaching staff there are more than 69 active scientific researchers.

- In 2017 a total of 125 publications and 94 projects were completed in different application-related areas.
- Third party R&D funds raised: 6.45 million euros
Make it real! A management degree programme at FH Upper Austria’s Steyr Campus gives you the tools you need to put all your career plans into practice.

Entry requirements

Bachelor’s degree programmes
» higher education entrance qualification (‘A’ levels / high school diploma or equivalent)
» to study without a high school diploma: Studienberechtigungsprüfung (university entrance examination), relevant vocational qualification with a two-semester study preparation programme.
Info: www.fh-ooe.at/studium-ohne-matura

Master’s degree programme
» Completion of at least a 6 semester, relevant, specialized Bachelor’s degree or a higher, comparable tertiary degree.

Degrees

Graduates of the programmes are awarded the following, internationally recognized academic degrees:
» Bachelor (BA, BSc) or
» Master (MA, MSc)

Study without a high school diploma

For candidates who have graduated from a vocational secondary school (berufsbildende mittlere Schule) or completed an apprenticeship, the FH Upper Austria offers a two semester, part-time FH study preparation programme. This is the optimal preparation for a university of applied sciences management degree programme.
Info: www.fh-ooe.at/studium-ohne-matura

Top Career Prospects in the fields ...

Business & Management

B M Accounting, Controlling and Financial Management | BB V
M Digital Business Management | BB
M Digital Transport and Logistics Management | BB
B M Global Sales and Marketing* | BB V
B International Logistics Management | BB V
B Marketing and Electronic Business | BB V
B Production and Management | BB V
B Process Management and Business Intelligence | BB V
M Operations Management | BB V
M Supply Chain Management | BB V

V = full-time study programme, BB = part-time study programme,
= programme taught in English, B = Bachelor's (6 semesters),
M = Master's (4 semesters)
* Bachelor’s: full-time | Master’s: full-time, part-time

Info on our degree programmes:
www.fh-ooe.at/campus-steyr
Learning by doing
Practical application of subject matter in courses as well as projects and internships are a central part of your studies.

» 68 degree programmes
» 4 Faculties
  » Faculty of Informatics, Communications and Media
    Hagenberg Campus
  » Faculty of Medical Engineering and Applied Social Sciences
    Linz Campus
  » Faculty of Management
    Steyr Campus
  » Faculty of Engineering
    Wels Campus
» Austria’s strongest university of applied sciences, in terms of research
» 5,900 students
» 18,000 alumni

We help you to put your ideas into practice – those you already have and those we develop together, from the very first day of your studies.

Learning by doing
Practical application of subject matter in courses as well as projects and internships are a central part of your studies.

We aim to help you reach your full potential while studying here: if you wish, you can broaden your horizons during stays abroad, get a foothold in working life or collaborate on research projects. At the FH OÖ you can also study alongside your job. 99 percent of our graduates have a job in their field of specialization. Would you like that too? Then come to us and make it real!
There’s hardly a city in Austria that has Steyr’s enchanting flair. Located directly at the point where the Steyr flows into the Enns, this historically important town has always created strong leaders and pioneers. This attractive atmosphere provides our students with an ideal environment in which to undergo intensive training as business leaders.

Modern Facilities

The Steyr Campus is centrally located on the historic Wehrgraben and only a few minutes’ walk from the centre, the railway station and the halls of residence. Two (from 2020 three) campus buildings, in which the lecture halls, seminar rooms, EDP-rooms, common rooms and PC workstations are equipped with state-of-the-art technology, provide the ideal atmosphere in which to engage in study and research.

Sport & Fun

Our own FH Sports Club provides a physical balance for your daily mental exertion. Its varied programme includes many common sports. The FH OÖ student representatives/ÖH and the Events Society not only represent students’ interests but also organize numerous leisure activities and promote cohesion within the student body. That is why being a student in Steyr also means having fun. The first friendships made at the ‘Start-up Party’ in October deepen throughout the year while studying and at weekly ‘Students’ Pub’ get togethers. The annual, Boatmania, the craziest boat race on the River Steyr, is a highlight.

Our internationality is also reflected here. The Erasmus Student Network consisting of Steyr students takes care of the interests of international students. They organize an ‘International Fair’ each semester, where international students provide the opportunity to embark on a culinary and cultural journey around the world in a single evening.

Living in Steyr

The Kolpinghaus and the Bruderhaus are just a five-minute walk away from the university of applied sciences campus (www.kolpingheim-steyr.at), and the hall of residence next to the HTL is about a fifteen-minute walk away. (www.studentenwohnheim-steyr.at).

For details of private accommodation see: www.fh-ooe.at/campus-steyr
University of Applied Sciences Upper Austria
School of Management

Wehrgrabengasse 1-3
4400 Steyr | Austria
Phone: +43 5 0804 30
Fax: +43 5 0804 33099
office@fh-steyr.at
www.fh-ooe.at/campus-steyr
/@fhooe.at