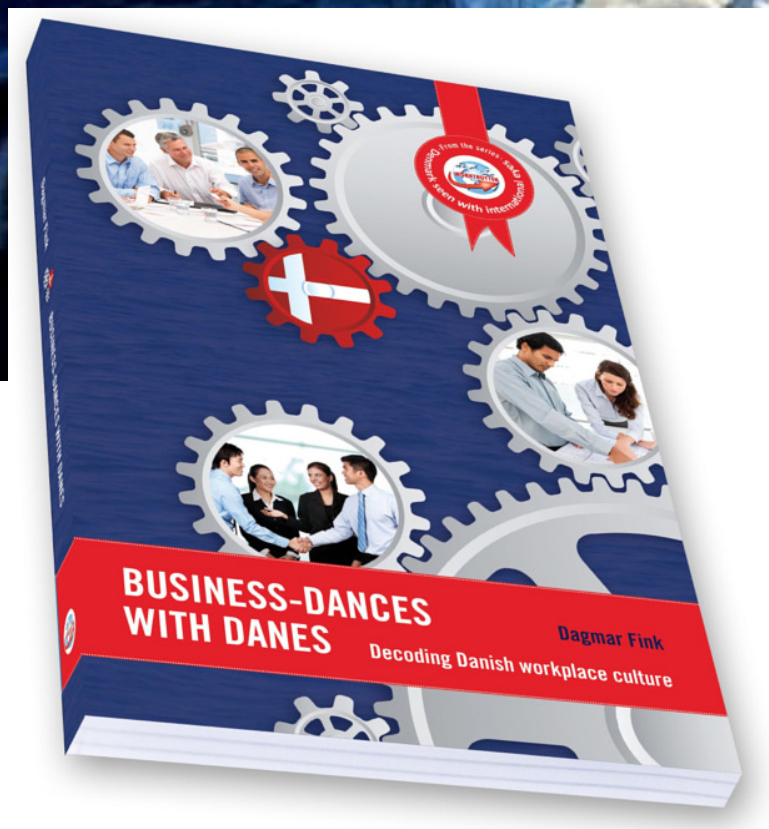




**BUILDING TEAMS with  
LEGO® SERIOUS PLAY®**





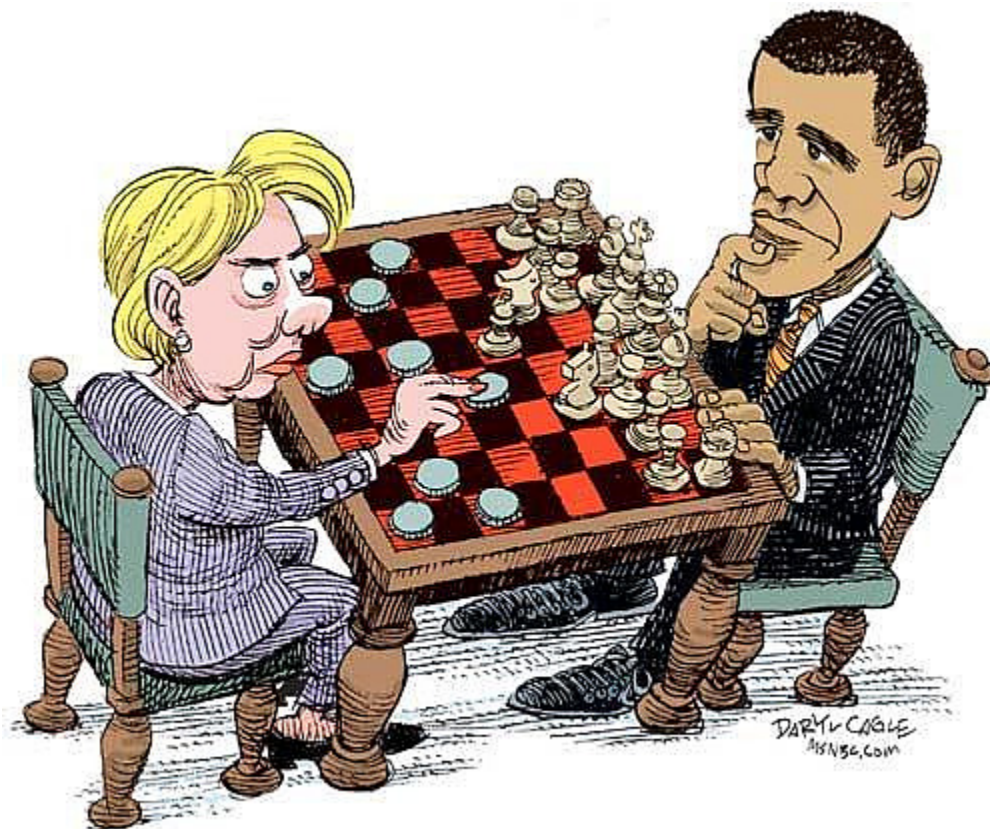
**IACCM**  
INTERNATIONAL ASSOCIATION OF  
CROSS-CULTURAL COMPETENCE  
AND MANAGEMENT

**SIETARAUSTRIA**

**CEMS**

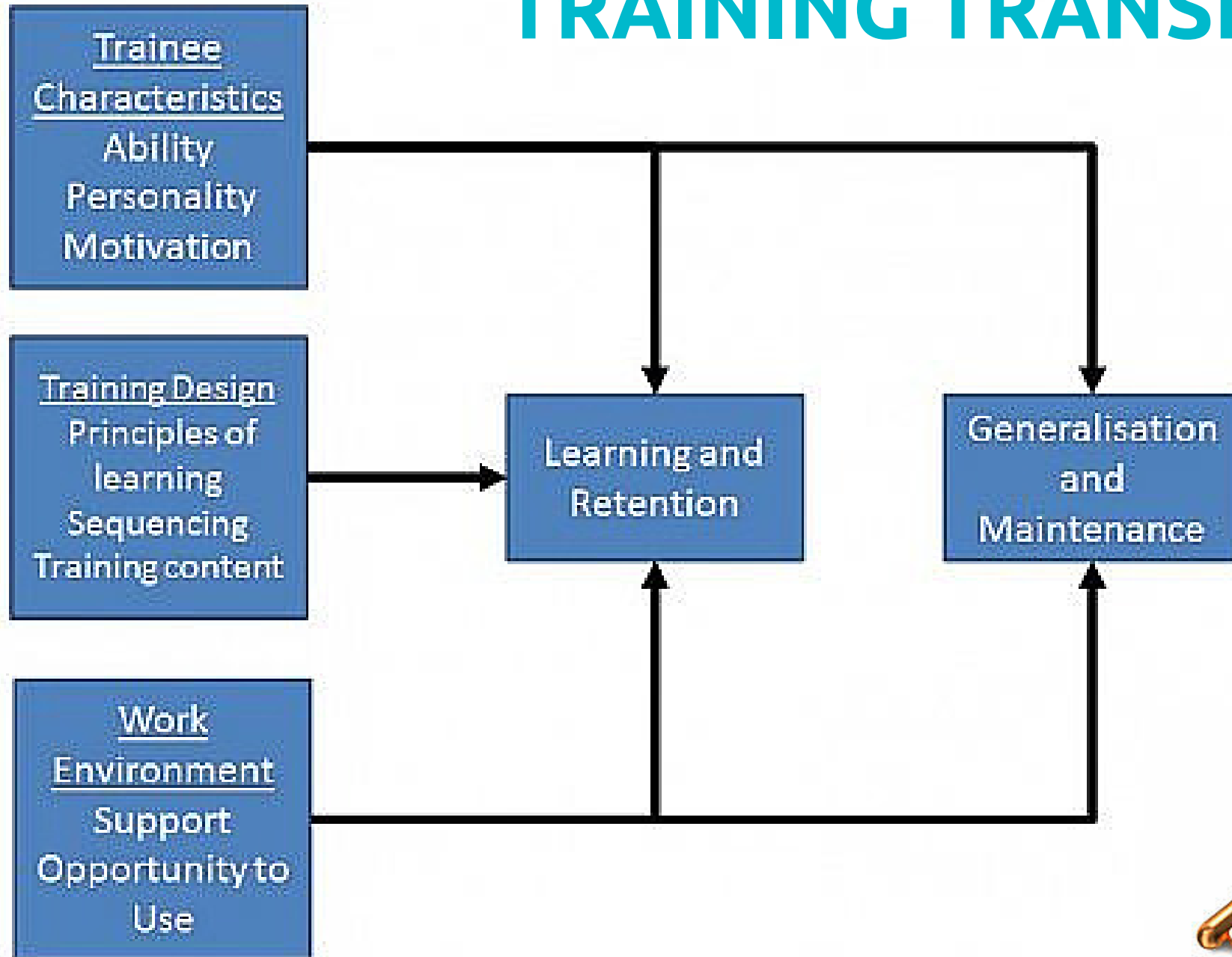
<http://iaccm2015.sietar.at/>







# TRAINING TRANSFER





# THE METHOD

## FACILITATION



## THINKING, COMMUNICATION, PROBLEM-SOLVING

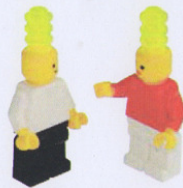
## QUESTIONS DEEPER – 3D MODELS

## KNOWLEDGE SHARING – GROUP DISCUSSION





## CERTIFICATE IN FACILITATING AND DESIGNING WORKSHOPS with the LEGO® SERIOUS PLAY® Method



*Tatiana Gavrilova*

has successfully completed the four days Facilitator Certification Program in the LEGO® SERIOUS PLAY® method in accordance with the standards set by the "Association of Master Trainers".

The program covers theory, practice, design and facilitation with the method, and its standard applications for business, organizational, team and personal development.

**RASMUSSEN**  
CONSULTING

Odense, Denmark, May 21, 2015

Place and Date

Robert K. Rasmussen, Trainer



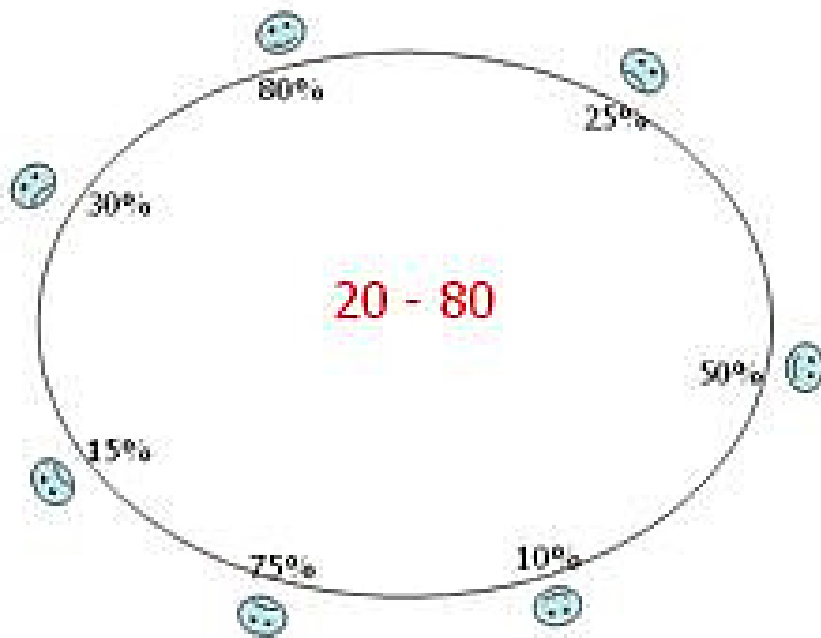
**FROM  
LEAN-BACKWARD**

**MEETINGS**

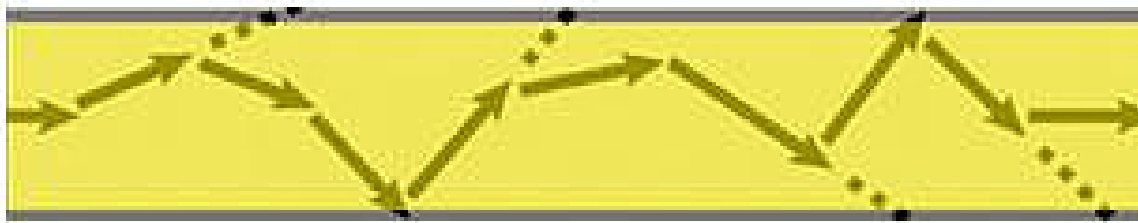
**TO  
LEAN-FORWARD**







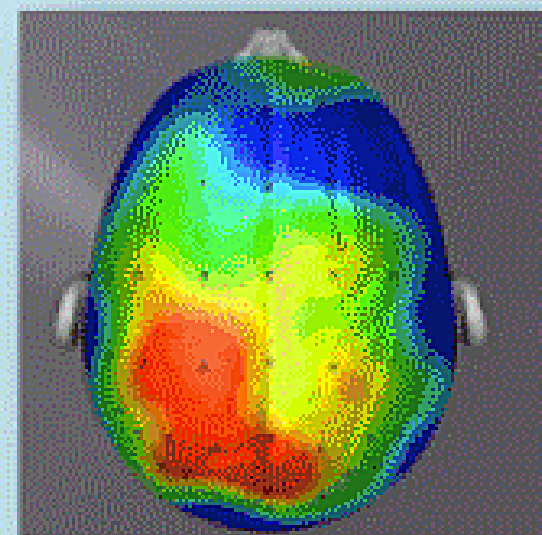
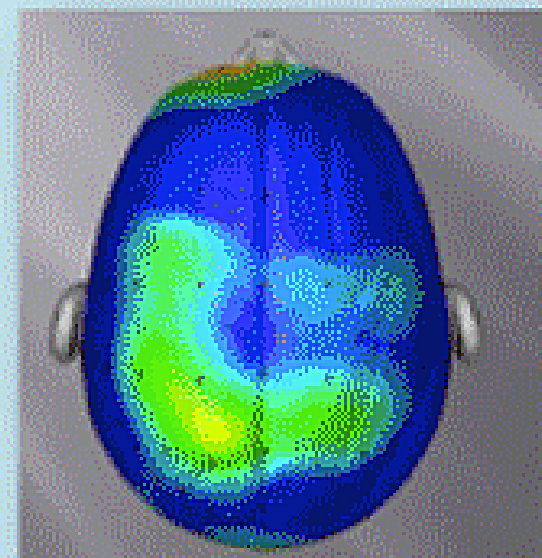
**FROM**  
**80=20**



**TO**  
**100=100**

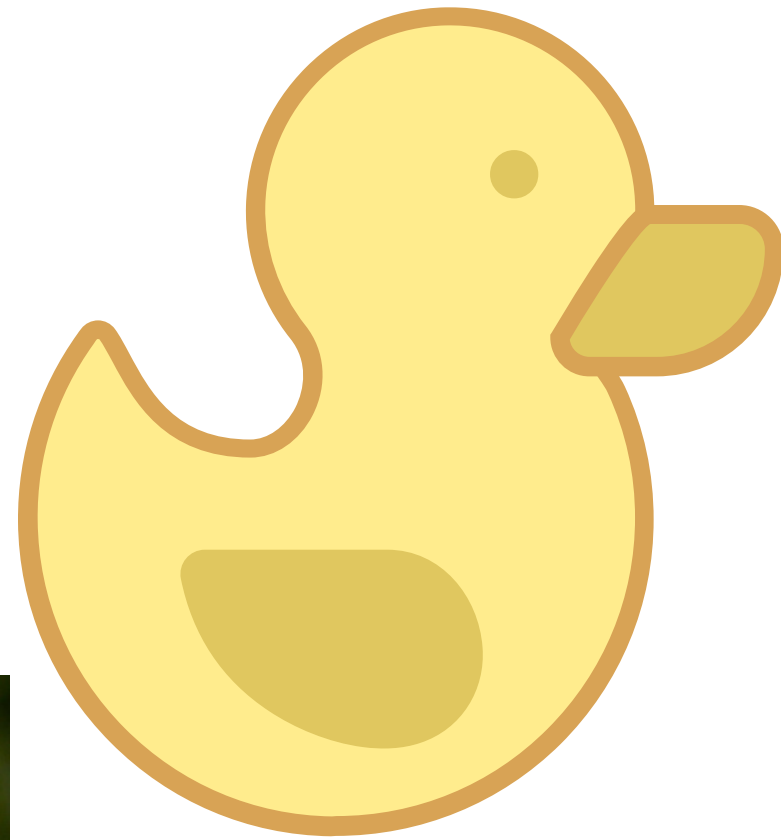






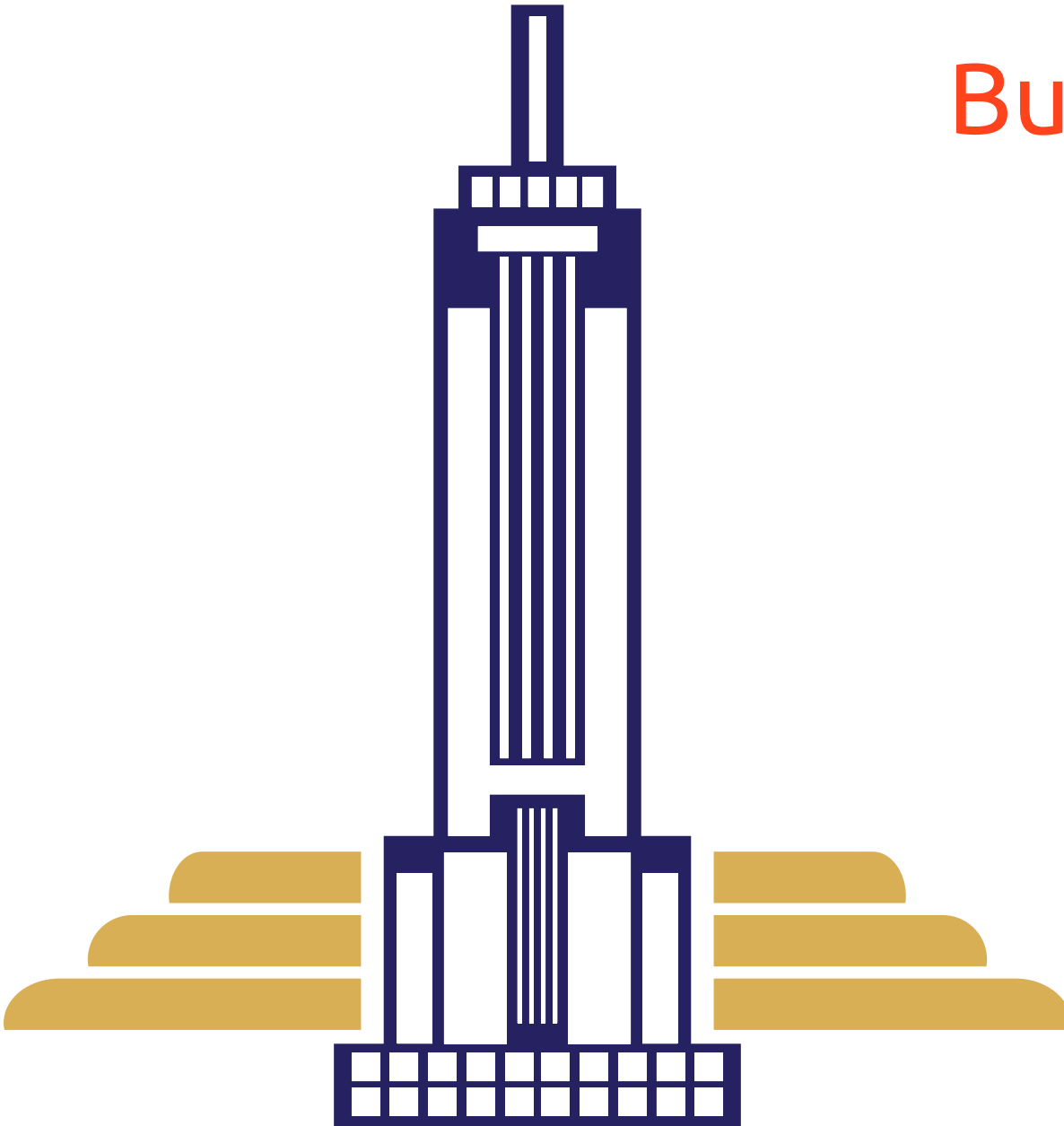


Build a duck, 30 sec





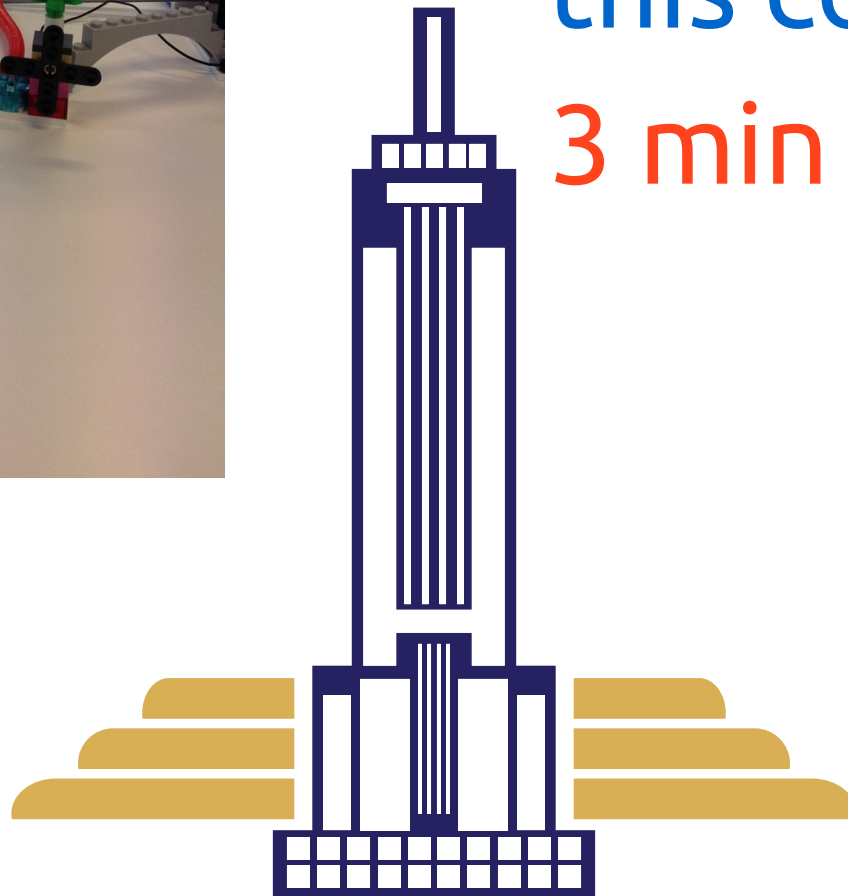
Build a tower  
2 min







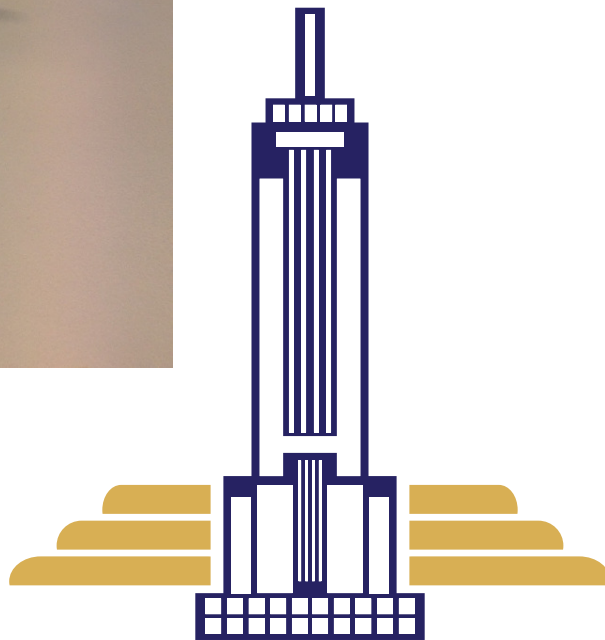
Modify your  
tower to tell why  
are you here at  
this conference  
3 min







Add more to your  
tower to tell  
what is important  
for you in your  
work 2 min









Place your models on the board  
together with your team - negotiate  
HOW







CONNECTIONS

LANDSCAPE



SHARED  
MODEL







# MULTIPLE APPLICATIONS



team building  
real-time-strategy  
corporate branding  
UX/UC and Service Design  
product/project development  
Business Model Innovation Canvas  
change management  
understanding values  
hiring with LEGO bricks  
personal branding and career planning  
conference/ event networking

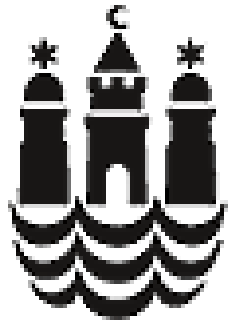


# TEAM BUILDING DIVERSE TEAMS

<http://iaccm2015.sietar.at/>





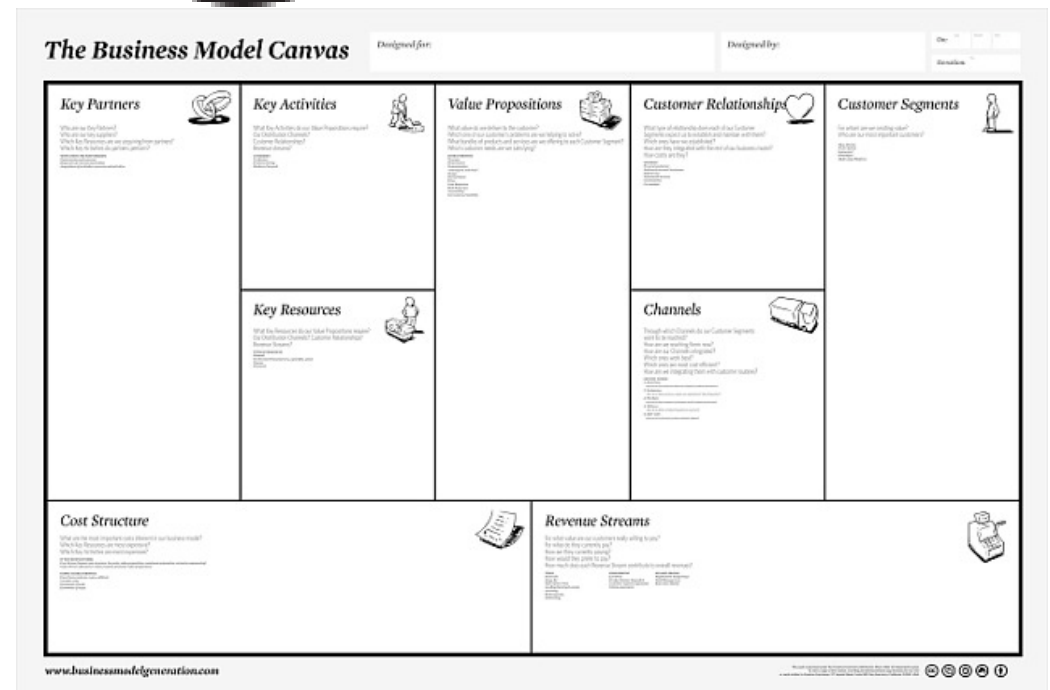


KØBENHAVNS KOMMUNE

# MIND YOUR OWN BUSINESS



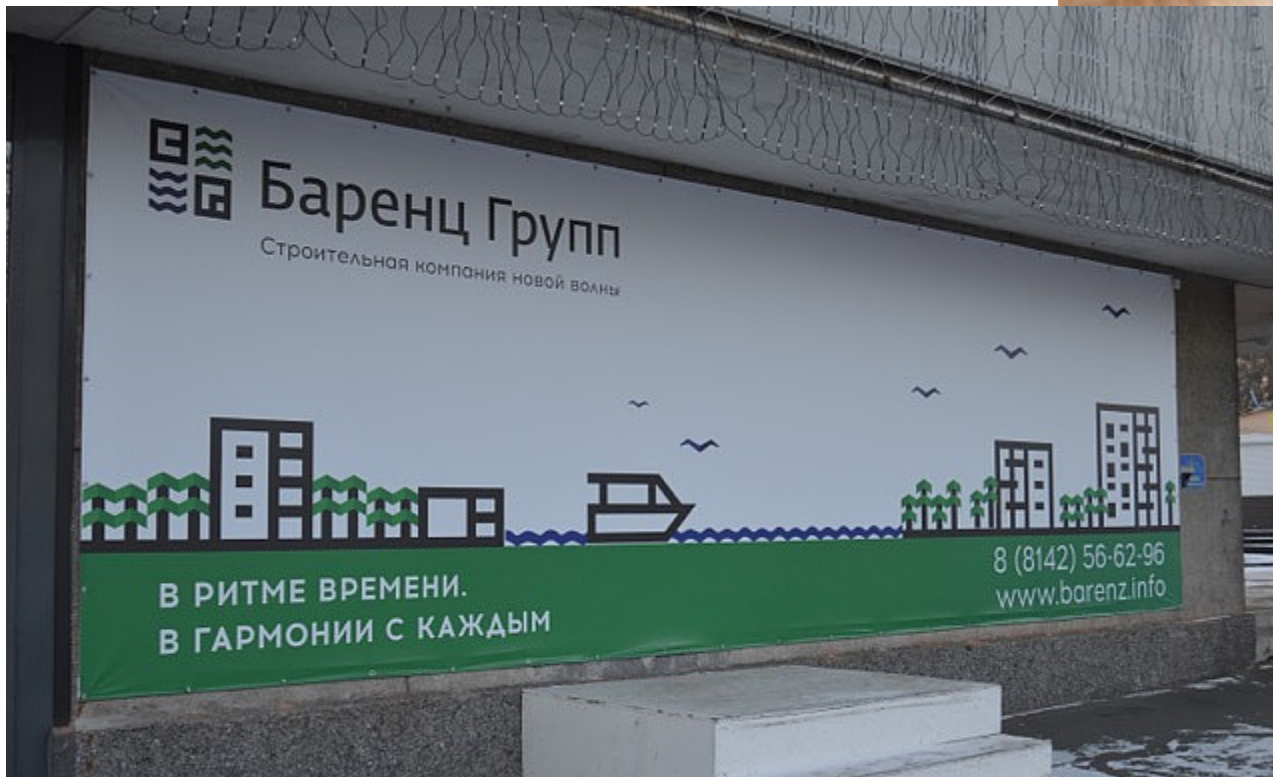
HOVEDSTADENS  
IVÆRKSÆTTERPROGRAM



# LSP + Business Model Canvas



# CORPORATE BRANDING



STRATEGY  
MISSION  
VISION

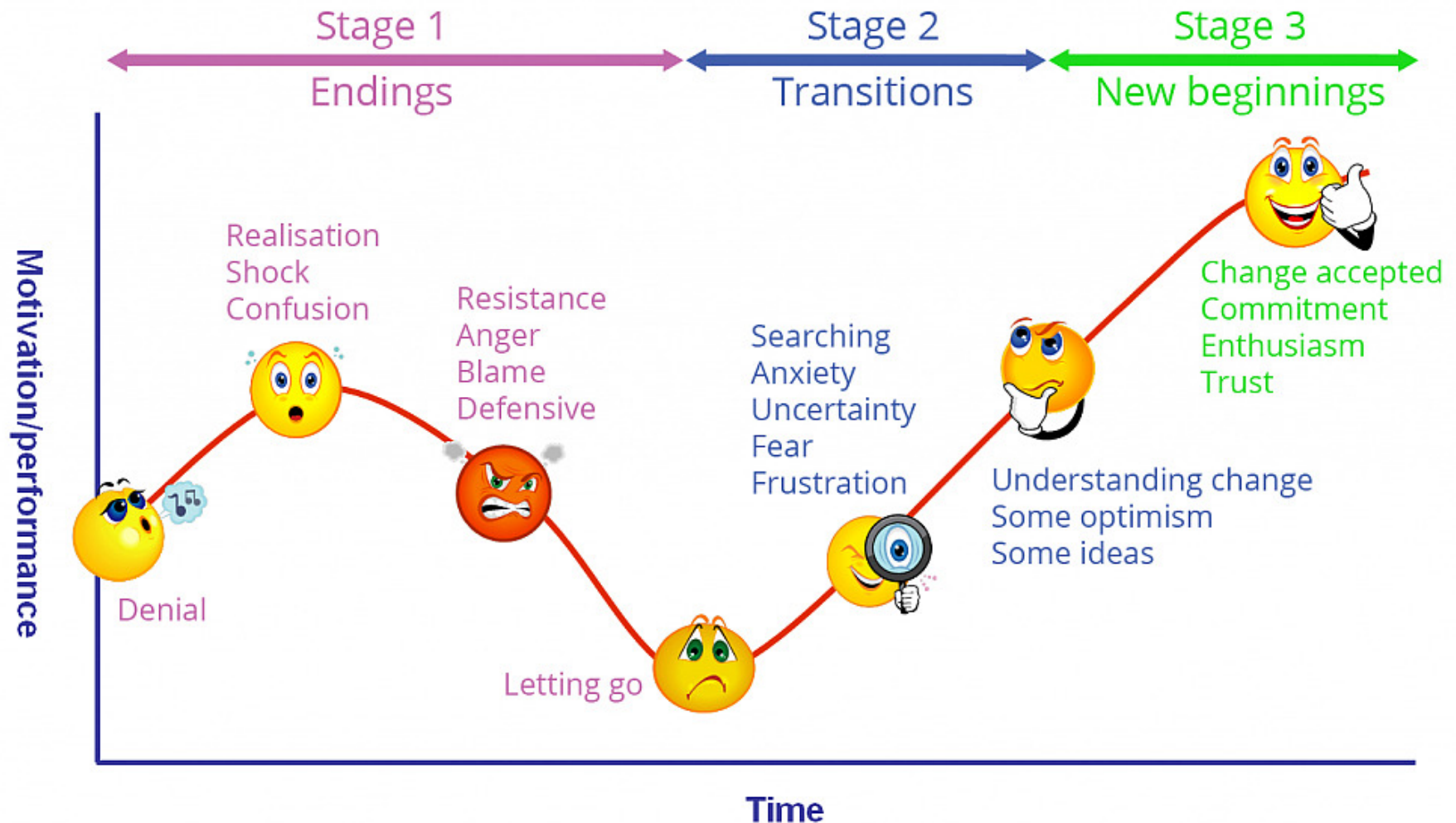


# USER-CUSTOMER EXPERIENCE SERVICE DESIGN





# CHANGE





# TEAM BUILDING: CHANGE



- rapid growth situation
- multinational challenge
- veterans- newcomers
- rebranding and values





# TEAM VALUES

- Team work - flat structures - democratic
- International - Inclusion - Diverse
- New Perspectives and New Thinking
- Building relations- Building Business

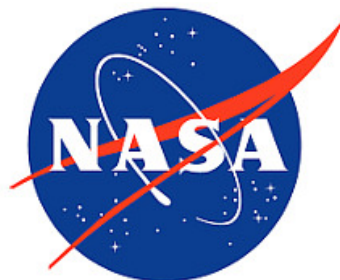


*IT'S SAFE*



*IT'S FUN!*







# CONFERENCE - MERGER CHALLENGE





# Questions







**Contact :**

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**[tatiana.gavrilova@icloud.com](mailto:tatiana.gavrilova@icloud.com)**  
**+45 30869994**