David Walters BA (Alberta), MSc (Bradford), PhD (Cranfield) is Professor of Logistics and Supply Chain Management at ITLS. He has held posts at the universities of Western Sydney (Sydney Graduate School of Management), Macquarie University, Oxford University (Templeton College), and the Cranfield School of Management. He has published a number of textbooks in business and marketing subjects, the most recent "Strategic Operations: a Value Chain Approach" was published in 2007. He has published over 30 articles in professional journals. He is the Australasian editor for the International Journal of Physical Distribution and Logistics Management. David Walters has teaching experience in a wide range of continents including North America, the Middle East, Europe, Asia, and Africa. In addition to his wide teaching experience he has acted as a consultant for a number of international companies. These include: BOC, CSR, Harrods, Laura Ashley, The Kingfisher Group, Storehouse, British Oxygen Company, Marks and Spencer, Tesco and a number of others.

PUBLICATIONS 2000 - 2010

Books


Walters, D. (2007) with M Rainbird, Strategic Operations Management: A Value Chain Approach, Palgrave,
Book Chapter


Refereed Journal Articles


Walters, D. with J Buchanan, “The New Economy, New Opportunities and New Structures” Management Decision No 10


The following articles were published in the International Journal of Physical Distribution Management and Logistics Management, The Value Chain, Vol 34 2004: (Special Edition) edited by David Walters and Mark Rainbird

Walters, D. New economy - new business models - new approaches

Walters, D. A business model for the new economy

Walters, D. (with Mark Rainbird and Patrick Carr), Measuring the implications of virtual integration in the new economy: a process led approach

Walters, D. (2005) “Performance Planning and Control in Virtual Businesses”, Production Planning and Control, Vol 6 issue 02,


Refereed Conference Proceedings 2005- 2010


September (2005) “Partnership Innovation”, 3rd Annual Symposium on Supply Chain Management (Theme: Innovative Collaboration for Competitive Advantage), Toronto


“Structural and Operational Cost Drivers: The Implications for Accounting of the Growth of Value Networks and Virtual Organisations”, MAR 2007 Cost and Performance in Services and Operations, University of Trento, Italy, 17/19 June, 2007

“Using Value Drivers to Improve Productivity in the Logistics and Supply Chain Management Contribution to Value Chain Networks”; Seventh Annual International Symposium on Supply Chain Management, Toronto (PMAC, MeRC); October 28/30, 2009

“Demand Led Retailing: The Retailer as the Brand – Comparison of ‘Hemispherical’ Approaches” (with Jack Hanrahan, Xiao Liang Qin) Fifth Asia Pacific Conference in Retailing, Hong Kong, 25/27 August, 2009

Working Papers: Institute of Transport and Logistics Studies, University of Sydney


Professional activities

Editorial Roles

Australasian/Asia editor for the International Journal of Physical Distribution and Logistics Management, an Emerald Journal Guest Editor for same journal 2007-08 I also am a regular reviewer for a number of journals including:

Management Decision
Supply Chain Management
International Journal of Logistics Management
Journal of Management History

EXPERIENCE

Current Activities
I joined ITLS as Professor of Management in Logistics and Supply Chain Management with leadership, teaching and research duties within the discipline. The chair is a key appointment to lead the activities of ITLS and the Faculty of Economics and Business in logistics, supply chain and value chain management. Since joining ITLS in February 2007, I have reviewed the entire graduate program in logistics and supply chain management, redesigned the core units to reflect current developments, developed a strategic statement on logistics and supply chain management and reviewed staffing and needs of the program. I have responsibility for teaching the value chain unit, a capstone unit. Given the importance of the graduate coursework program to the financial strength of the very successful ITLS, the initial focus on this program was warranted. Other activities include research in value chain management and related areas. An ongoing task is to review the existing MLM program structure and recommend changes and updating where necessary. The result has been that during 2008/2009 I was responsible for developing “applications” electives in; reverse logistics, manufacturing and retailing logistics, and for 2010 a unit in humanitarian logistics. ITLS has the only postgraduate unit teaching value chain management in the Asia/Pacific region and elsewhere as far as we can ascertain.

I am currently supervising five PhD students.

2003/2006 Sydney Graduate School of Management

I joined SGSM as Professor of Management with teaching and research activities in value chain management and related areas. The School teaches an MBA programme and my duties as a discipline leader involved the management of a number of related academic subjects. In addition the value chain management unit I taught a unit in Technology Management and developed an elective unit in Organisational Economics.

My research interest in value chain management has expanded to include the somewhat wider concept of virtual organisations.

I was active in establishing research alliances; the most rewarding being the collaboration with the Centre for Strategic Manufacturing (Department of Design, Manufacturing and Engineering Management) at the University of Strathclyde is Glasgow. A number of joint writing research projects resulted and have been published. Another partnership was developed with the University of Vaxjo (Vaxjo, Sweden) where the interests are in cooperation and competition structures within virtual organisations.